



**SOUTH NASSAU
TRUTH IN MEDICINE POLL
OCTOBER 2017 - SCREENINGS**

Conducted by LJR Custom Strategies

METHODS

- A poll of 600 adults age 40 and over in New York City and Long Island.
- Conducted from September 27-October 4, 2017.
- Via landline and cell phone.
- Findings applying to the 600 sample are subject to sampling error of plus or minus 3.9%.
- Subgroups of the sample are subject to error of up to plus or minus 10%.



Study #2033 Interviewer: _____
 South Nassau Truth in Medicine Poll Respondent's Phone Number: _____
 September 2017 _____
 LJR Custom Strategies Date: _____

RECORD FROM SAMPLE:

Phone Type:
 Cell 50%
 Landline 50

FIPS: _____

Hello, I'm calling from FL Research, a national public opinion firm. I want to emphasize that this is not an attempt to sell anything or solicit funds. We're conducting a short survey in your area and this phone number is on my list. May I please speak with:

(IF THE TELEPHONE NUMBER ENDS IN AN EVEN NUMBER:)

The youngest woman living at this household who is 40 years old or older and is home at this time.

(IF NO WOMAN IS THERE, INTERVIEW ANY MAN AGE 40+.)

(IF THE TELEPHONE NUMBER ENDS IN AN ODD NUMBER:)

The youngest man living at this household who is 40 years old or older and is home at this time.

(IF NO MAN IS THERE, INTERVIEW ANY WOMAN AGE 40+.)

(IF AVAILABLE) Before we begin, I want to assure you that your responses will be kept anonymous, and all data will be analyzed in the aggregate only.

1. First, do you live in one of the five boroughs of New York City or Nassau (**NASS aw**) or Suffolk (**SUFF ick**) Counties?

Yes	100%	CONTINUE
No	<u>X</u>	TERMINATE
Not Sure/Refused (Vol.)	<u>X</u>	TERMINATE

2. In which one do you live? **(DO NOT READ LIST)**

Bronx/Bronx County	7%	CONTINUE
Brooklyn/Kings County	19	CONTINUE
Manhattan/New York County	15	CONTINUE
Nassau County	17	CONTINUE
Queens/Queens County	20	CONTINUE
Staten Island/Richmond County	6	CONTINUE
Suffolk County	16	CONTINUE
Not sure/Refused (Vol.)	<u>X</u>	TERMINATE

3. What is your age?

40-49	26%
50-64	34
65+	40

4. **RECORD** Respondent's Gender:

Male	47%
Female	53

5. Now I'd like to ask you a few questions about health care. The first question is: do you have private health insurance through an employer, health care coverage under the Affordable Care Act, Medicaid, or Medicare, or do you not have health care coverage? **(ACCEPT UP TO 3 RESPONSES)**

Private insurance thru employer	51%
ACA coverage	7
Medicaid/Medicare	46
No insurance	2
Not sure/Refused (Vol.)	1

6. And, do you have a primary care physician?

Yes	89%	ASK Q.7
No	10	SKIP TO Q.8 OR Q.12
Not sure/Refused (Vol.)	1	SKIP TO Q.8 OR Q.12

7. When was the last time you saw your primary care physician? Was it... **(READ LIST IN ORDER)**

In the past year	74%
More than 1 but less than 2 years ago	13
More than 2 but less than 3 years ago	2
More than 3 but less than 4 years ago	-
More than 4 but less than 5 years ago	-
More than 5 years ago	-

(DON'T READ)

Not sure/Refused (Vol.)	1
Not Asked	11

8. **(ASK ALL WOMEN)** Have you had a mammogram screening in the past year?

Yes	74%	SKIP TO Q.11
No	24	ASK Q.9-10
Not sure/Refused (Vol.)	2	SKIP TO Q.11

9. **(ASK ONLY WOMEN WHO ANSWER "NO" IN Q.8)** Which of the following are reasons why you were not screened for breast cancer in the past year? **(READ OPTIONS RANDOMLY AND ACCEPT UP TO 7 RESPONSES)**

Financial reasons	5%
I don't currently need that screening	63
Fear of the procedure or embarrassment	6
Don't have transportation	2
Fear of the result	1
Time constraints	9

OR

Something else?	24	_____ (RECORD RESPONSE)
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(DON'T READ)

Not sure/Refused (Vol.)	8
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10. **(ASK ONLY WOMEN WHO ANSWER "NO" IN Q.8)** Thinking about that same list again, which one is the primary reason you were not screened for breast cancer in the past year? **(IF ASKED, READ ALL OPTIONS SELECTED IN Q.9 RANDOMLY)**

Financial reasons	3%
I don't currently need that screening	57
Fear of the procedure or embarrassment	1
Don't have transportation	-
Fear of the result	1
Time constraints	4

OR

Something else?	21	_____ (RECORD RESPONSE)
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(DON'T READ)

Not sure/Refused (Vol.)	12
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Q.9-10 verbatim responses for something else with number of responses, if more than one, in parentheses.

TOO OLD/NOT NEEDED AT MY AGE (10)
 DON'T GET THEM EVERY YEAR
 I FORGOT
 KEEP PUTTING IT OFF
 LAX ON INTEREST
 NO NEED TO WORRY ABOUT IT
 NO REASON
 NOT FREE
 NOT TIME YET
 SELF INSPECT
 YEAR IS UP IN NOVEMBER

11. **(ASK ALL WOMEN)** Do you think the age and frequency recommendations for mammogram screenings are clear or do you think they are confusing?

Clear	82%
Confusing	10
Not sure/Refused (Vol.)	8

12. **(ASK ALL MEN)** Have you been screened for prostate cancer in the past year?

Yes	53%
No	45
Not sure/Refused (Vol.)	2

13. **(ASK ALL MEN)** Do you think the age and frequency recommendations for prostate cancer screenings are clear or do you think they are confusing?

Clear	55%
Confusing	19
Not sure/Refused (Vol.)	26

14. **(ASK EVERYONE)** Have you been screened for colon cancer in the past ten years?

Yes	60%	SKIP TO Q.17
No	39	ASK Q.15-16
Not sure/Refused	1	SKIP TO Q.17

15. **(ASK ONLY "NO" IN Q.14)** Which of the following are reasons why you were not screened for colon cancer in the past ten years?
(READ OPTIONS RANDOMLY AND ACCEPT UP TO 7 RESPONSES)

Financial reasons	7%
I don't currently need that screening	70
Fear of the procedure or embarrassment	18
Don't have transportation	4
Fear of the result	7
Time constraints	11

OR

Something else? 16 _____ **(RECORD RESPONSE)**

(DON'T READ)

Not sure/Refused (Vol.)	6
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16. **(ASK ONLY "NO" IN Q.14)** Thinking about that same list again, which one is the primary reason you were not screened for colon cancer in the past ten years? **(IF ASKED, READ ALL OPTIONS SELECTED IN Q.15 RANDOMLY)**

Financial reasons	2%
I don't currently need that screening	60
Fear of the procedure or embarrassment	4
Don't have transportation	2
Fear of the result	2
Time constraints	5

OR

Something else? 16 _____ **(RECORD RESPONSE)**

(DON'T READ)

Not sure/Refused (Vol.)	10
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Q.15-16 verbatim responses for something else with number of responses, if more than one, in parentheses.

NOT 50 YET (9)
TOO OLD (8)
DON'T WANT TO (4)
NEVER HAD A PROBLEM (2)
BUSY
DON'T KNOW ENOUGH
I HAVE ONE SCHEDULED
INSURANCE ISSUES
JUST HAVE NOT GONE IN
NEVER THOUGHT ABOUT IT
NO INSURANCE
NO REASON
NOT SURE IF COVERED
NOT FREE
NOT NECESSARY

17. **(ASK EVERYONE)** Do you think the age and frequency recommendations for colon cancer screenings are clear or do you think they are confusing? ?

Clear	73%
Confusing	10
Not sure/Refused (Vol.)	16

18. Do you believe that everyone over age 50 should be screened for colon cancer at least every five to ten years?

Yes	79%
No	3
Not sure/Refused (Vol.)	19

19. Thinking about all of the types of screening we just discussed, do you currently or would you pay out-of-pocket for these screenings if your insurance did not cover them?

Yes	44%
No	32
Not sure/Refused (Vol.)	23

**NOW I'D LIKE TO ASK YOU A FEW LAST QUESTIONS
FOR COMPARISON PURPOSES ONLY.**

20. Are you of Latino, Hispanic, or Spanish origin?

Yes	25%
No	74
Not sure/Refused (Vol.)	1

21. What is your racial background – are you white, black or African American, American Indian, Asian or of some other race? If you are multi-racial, please indicate all races that comprise your racial background. **(ACCEPT UP TO SIX RESPONSES)**

White	53%
Black/African American	25
American Indian	2
Asian	4
Other	16
Latino/Hispanic/Spanish (vol.)	23
Not sure/Refused (Vol.)	1

22. And finally, if you were asked to say which economic class you belong to, would you say you consider yourself: **(READ LIST IN ORDER)...**

Upper class	2%
Upper middle class	18
Middle class	51
Working class	19

OR

Lower class?	3
Other (Vol.)	3
Not sure/Refused (Vol.)	4

(DON'T READ)

**THANK YOU. YOU HAVE BEEN MOST HELPFUL.
THIS INFORMATION IS TO BE RECORDED AFTER
THE INTERVIEW HAS BEEN COMPLETED.**